



29K
INSTAGRAM

22K
TIKTOK

MEET

Next of Kin

ALT-C*NTY TRIO

In just over two years, Next of Kin has become one of Texas's most exciting new acts—selling out venues with electrifying live shows. The trio blends sharp songwriting and signature three-part harmonies with a sound all their own: raw, organic Texas Americana with a bold, femme-facing energy and colorful queer joy. With 50k+ engaged social followers and a fast-growing presence in the Americana and country scenes, Next of Kin is poised for bigger stages and bigger brand partnerships.

JULY 2026

ENGAGEMENT
RATE

25%

PROFILE VIEWS

190K

INTERACTIONS

20K

IMPRESSIONS

25K



DEMOGRAPHICS

AGE RANGE

43% 25-34 YEARS

LOCATION

87% U.S

83% FEMALE

GENDER

CHECK OUT OUR SOCIALS

